Title

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Abstract

Maximum half a page. Abstract should clearly stage the research aim(s), short summary of findings and the most important conclusions.

Key words

word, word, word

Introduction

Introduction should include the necessary scientific background of the article’s topic. It should state the research aims(s) and describe the research methods.

**IMPORTANT!!!** Please use the defined styles from the style gallery for editing the manuscript.

1. Literature review

In this chapter the author(s) should present the results of the literature review, indicating the current body of knowledge, the most significant achievements and the existing research gaps in the thematic field of the article.

When citing the literature, cited author’s name should be placed in brackets followed by the year of the cited publication and the pages (if applicable) When citing the on-line sources please state the address and the access date. Examples: [Norman, 2015, p. 27], [Norman and Fisher, 2014, pp. 21-22], [Nowak, 2014, p. 22; Nowak and Rybak, 2015, pp. 43-45; Nowak et al., 2013, pp. 21-22], [Strategy…, 2016, p. 56], [http://www.wz.pb.edu.pl, 27.02.2017].

When using abbreviations please use the complete name in the first instance, for example World Trade Organisation (WTO).

1. Research methodology

In this chapter the author(s) should describe the research methods used in order to achieve the stated research problem.

1. Research results

In this chapter the author(s) should present the obtained research results. Each table and figure should be referred to in the text, for example (table 1), (fig. 1), (fig. 1 and 2).

Charts should be additionally submitted in separate MS Excel files. Figures should be additionally submitted in separate graphic files (JPEG, GIF or TIFF formats).

Tables should be formatted according to the examples below (table 1).

**Table 1.** Table title

| **Text** | **Tekst** |
| --- | --- |
| Text | text  text |
| Text | text  text |

Source: own elaboration on the basis of [Kiryluk, 2019, p. 60].

Charts should be prepared according the the examples below (fig. 1 and 2).

**Fig. 1.** Figure title

Source: own elaboration on the basis of [Kiryluk, 2019, p. 60].

**Fig. 1.** Figure title

Source: own elaboration on the basis of [Kiryluk, 2019, p. 60].

1. Discussion

In this part the author(s) should conduct the discussion of the obtained research results. It is recommended that the results are analysed against the results of other similar studies.

Conclusions

This part contains conclusions for the conducted research and its implications:

* from the practical point of view;
* form the scientific perspective, in the context of the literature review.

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Literature

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2. Pacelli V. (2012), *Forecasting Exchange Rates: a Comparative Analysis*, International Journal of Business and Social Science 3 (10), pp. 31-45.
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4. Chodyński A. (2007a), *Wiedza i kompetencje ekologiczne w strategiach rozwoju przedsiębiorstw*, Centrum Doradztwa Informacji, Difin, Warszawa.
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